

4th RAJAGIRI (ONLINE) CONFERENCE ON NEW PARADIGMS IN MANAGEMENT

CARVING OUT A NEW FUTURE: RESILIENCE & RECOVERY



RAJAGIRI BUSINESS SCHOOL
&
RAJAGIRI COLLEGE OF SOCIAL SCIENCES
(Rajagiri Valley Campus
Kakkanad, Kochi)

19TH
JANUARY 2021
(9:30 am to 5:30 pm)
Email your submissions & queries to:
RajagiriGMConf2021@rajagiri.edu

The Area of General Management would like to announce 4th edition of the Conference on New Paradigms of Management on January 19th 2021. The theme for this year is "Carving out a New Future: Resilience & Recovery".

Submissions:
(Word or PDF, 12 pt Times New Roman)

- Full Papers - in the final stages of development with a maximum of 25 double-spaced (A4) pages, including references, figures and tables. Accepted papers in this category would be published after peer review in the conference proceedings (with ISSN Number)
- Developmental Papers - papers which are still being developed into a full paper. Could have 1000-2000 words (excluding tables and reference)

Best Paper Awards will also be conferred - two awards of rupees 3500 each.

SELECTED FULL PAPERS
SUBMITTED TO THE
CONFERENCE COULD BE
CONSIDERED FOR POSSIBLE
PUBLICATION IN RAJAGIRI
MANAGEMENT JOURNAL



Conference Theme

The global business landscape has witnessed unprecedented changes, especially in the last couple of decades. There has been a gradual shift of power towards emerging economies, with many of such economies exhibiting superior growth rates when compared to developed economies. Sustainability and green practices have become buzzwords for the business world, with industries taking a more serious note of the adverse effects of climate change. The world is also witnessing technological revolutions like never before, specifically with the advent of digital economy, and advancements made in fields like artificial intelligence, machine learning, robotics, block chains, etc. Further, the recent pandemic has also added to the woes of the business community. All of this makes it even more vital for organizations to be agile as well as resilient. It also has several implications for firms, which spans across the strategies & business models they adopt, their operations, culture & mindset and governance & leadership to name a few. The conference strives to explore these issues and the ways and means to by which organizations tackle them.

Submissions addressing the conference theme may pertain to the following potential topics (but not limited to)

- ▶ Strategy & Structure
- ▶ Technology, Innovation & Business Models
- ▶ Knowledge & Organisational Learning
- ▶ Corporate Social Responsibility
- ▶ Culture, Institutions & Governance
- ▶ Tensions, Paradoxes, and Ambidexterity
- ▶ Entrepreneurship
- ▶ Sustainability



ABOUT RAJAGIRI

Rajagiri Institutions are managed by a Catholic order of priests called Carmelites of Mary Immaculate (CMI) whose efforts have been to establish educational institutions of high quality across the country. At present they manage about 500 institutions that offer education programmes from pre-primary to post doctoral levels.

Dating back to 1955, Rajagiri Institutions are now spread across two campuses namely Rajagiri Hill Campus situated at Kalamassery and Rajagiri Valley Campus at Kakkanad.

Rajagiri Business School offers Rajagiri's flagship programme, the two-year Post Graduate Diploma in Management. RBS management programmes have been internationally accredited by ACBSP and have received consistently high ratings from national accreditation organizations like NAAC and NIRF. At Rajagiri, the students go through a rigorous training process in line with its unique pedagogy that ensures corporate competency through a combination of conceptual understanding and experiential engagement. The programme is closely aligned to the industry so that the students acquire the right experience through projects and other linkages.

Key Dates and Information:

- **Call for papers: : November 1st 2020**
- **Last date for paper submission: December 20th 2020**
- **Acceptance Notification:December December 30th 2020**
- **Registration last date: January 13th 2021**
- **Conference dates: January 19th 2021**

Conference Fee

Paper Presentation/Attending Conference:

- **Students: Rs 250/-**
- **Research Scholars: Rs 400/-**
- **Faculty & Corporates: Rs 700/-**

Payment for Registration

Address for sending DD
Director,
Rajagiri Business School,
Rajagiri Valley P.O.,
Kakkanad, Kochi-682039
Kerala, India

(Mention Name & RNCNPM 2021 on the backside of the DD)

Account Details for Electronic Payment

Account Name: Rajagiri Business School

Account No: 0587053000001922

IFSC Code: SIBL0000587

Bank & Branch: The South Indian Bank Ltd
Rajagiri Valley Branch, Kakkanad

Beneficiary Reference: <Your full name & RNCNPM 2021 >

Organizing Committee

**Dr. Smitha R. Nair, Conference Chair,
Rajagiri Business School, Kerala, India**

**Prof. Abhilash G. Nambudiri, Conference Co-convenor
Rajagiri Business School, Kerala, India**

**Dr. Issac K. Varghese, Conference Co-convenor
Rajagiri Business School, Kerala, India**

